

## THEY'RE BAAACK!

Next time your fave products get nixed, take a stand! Brands returned these gems to shelves after shoppers spoke up.

**STRAND SOOTHER**  
After Carol's Daughter sold out of Khurel Amen Hair Smoothie, \$19, the waiting list for the mask grew to 30,000. Its shea butter moisturizes, and omega-rich oil instantly detangles.

**BERRY APPEALING:**  
When you find the right lipcolor, you want it to stick around! Trish McEvoy Essential Pencil in Sweet Berry, \$22, is beloved for its rose, not-too-pink tone and creamy texture.

**SIMPLY PURE FEET:**  
Earthy Aveda Love Pure-Fume Essence, \$50, which fans describe as "organic smelling," was pulled because of a lack of sustainable sandalwood oil in India. Aveda found the original people in Australia to harvest it.

**EYE NEED IT NOW**  
After Clinique halted production of its Water-Resistant Eyeliner, \$15, thousands of appeals poured in from women who couldn't find another smudgeproof formula fit for sensitive eyes (one was threatened to call off her wedding!).

**BATHE AWAY BLUES**  
Users adored the rich formula and citrus scent of Origins Gloomaway Grapefruit Bath Bar, \$13, calling it "summer for skin." One raved, "I even used it in place of shaving cream." Luckily, Gloomaway is here to stay! —Alisonna Serrano



## Mascara upgraded

A makeup artist and a SELF reader compare the latest lash innovations.

Get full, even lashes like Blake Lively's

**Estee Lauder TurboLash Motion Mascara, \$30**, has a vibrating brush to separate lashes.

**Pro's opinion** "The vibrations tickled, but I was able to thicken even hard-to-reach lashes," says Emily Kate Warren, a makeup artist in New York City.  
**Tester's take** "Clumping was a nonissue. I only wish you could switch the buzzing off and still use it says Laurie Gay, a lawyer in NYC.  
**SELF says:** A



**Artemis Woman Double Curl Lash Curler, \$15**, uses heat to curl lashes at the base and the tip.

**Pro's opinion** "The heat sets the curl better than a regular curler, but I would love it if it squeezed lashes harder to make a more dramatic bend," Warren says.  
**Tester's take** "I was skeptical, but I learned that a little heat goes a long way. My lashes, which usually fall flat, stayed curled all day long," Gay says.  
**SELF says:** A-



**Thierry Mugler Vinyl Gloss, \$49**, gives lashes a shiny effect, almost like patent leather.

**Pro's opinion** "It's great for getting the baby-doll lash look because it's like a paintbrush. But a large amount comes out, so it might be difficult for newbies."  
**Tester's take** "My lashes look longer and almost wet. The only con is that it takes a while to coat each lash."  
**SELF Says:** B+



**Spinlash, \$15**, rotates around lashes (in both directions) as it coats them with black mascara.

**Pro's opinion** "It spins really slowly, so it takes more time to apply. Although I do like that reversing the spinning helps you get extra separation."  
**Tester's take** "The spinning means you don't have to brush your lashes over and over. But it took one minute to get the mascara on, and the formula quickly flaked."  
**SELF says:** C



## BE A SMART SWAPPER

When it comes to trading beauty products with pals, you have to be careful not to exchange germs and bacteria. SELF asked the experts for safe sharing strategies.

### SKIP IT

"Anything unsealed poses a risk of passing on germs," says Heidi Waldorf, M.D., a dermatologist in NYC. The biggest threat: eyeliners, which come closest to the mucous membrane. Swappers should also be wary of products in pots, which harbor bacteria from double-dipping with brushes or fingers.

### SWAP IT

Products with packaging that protects the contents from direct skin contact are less likely to be germ. Feel free to exchange hairsprays, spray fragrances and makeup in pump dispensers. Unopened products are also worth trading if they haven't expired (about one year).

### SANITIZE IT

Safely share makeup brushes by degerming them first. Wash them with a facial antibacteri cleanser until the runoff is clear. Clean combs at hairbrushes by running them under warm water. Then apply shampoo and scrub until the suds are gone, says Jody Levine M.D., a dermatologist in NYC. —Mariel Rittenhouse